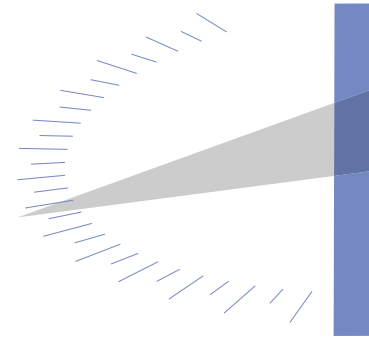


# Patty Winter

*Specializing in geek-to-English translation*

Marketing writer who grasps technical subjects quickly, then synthesizes the information into copy that engages consumers with its clarity and impresses technical experts with its precision.



## PROFESSIONAL SKILLS

<i>Experience</i>	Freelance marketing writer for 15+ years; clients have included Apple, Amazon, Symantec, and many other companies
<i>Clarity</i>	Engaging, approachable copy that makes complex subjects understandable—without sacrificing accuracy
<i>Quick grasp of sci-tech</i>	Able to talk comfortably with hardware and software engineers, and to come up to speed quickly on technical topics
<i>Multifaceted perspective</i>	Comprehensive vision of an entire project, plus a keen eye for details
<i>Range</i>	Proven success with print collateral, web copy, and much more—for business, consumer, and technical audiences
<i>Speed and precision</i>	Excellent reputation for meeting deadlines, with drafts that breeze through editing and adhere carefully to organizational style guides
<i>Initiative</i>	Demonstrated self-motivation and independent problem-solving
<i>Intellectual curiosity</i>	Varied off-hours interests (including GPS-based activities, space/astronomy, and travel), some of which have led to published articles

- Brochures, flyers, and product guides
- Sales, training, and seminar resources
- Media releases
- Software, hardware, and technology fact sheets and white papers
- Web copy
- Presentation and video scripts
- Success stories and customer profiles
- Feature articles for corporate, industry, and consumer publications

*Samples available at [www.wintertime.com/prof](http://www.wintertime.com/prof)*

*LinkedIn profile: [www.linkedin.com/in/pattywinter](http://www.linkedin.com/in/pattywinter)*